

# Sacramento United Soccer Club Vice President Duty Statement

The Vice President shall serve in the absence of the President. The Vice President shall also help manage the overall functions of the Club.

#### **Duties Include:**

## Financial Aid Programs

- Coordinate and approve/decline all Financial Aid requests from members
- Interface with parents to manage FA financial issues/questions
  - o Coordinate with Technical Director and President on FA financial situations
  - o Coordinate w/ President and Board to ensure Sac United applications are processed

## Organization

- Assess Sac United's strategic position and formulate plans to improve Club position in the region
- Work with Sacramento entities like Visit Sacramento and potentially the Sacramento Sports Commission on how to work together for our larger tournaments, etc.

#### External

- Work with President on uniform partnerships and coordinate with Kombat on process and timing
  - o Contract with uniform provider
  - o Work with other uniform providers to get the best option for club
  - o Club benefits
- Discuss soccer environment with other clubs and entities to assess Sac United position in area

## Corporate Partnerships

- Build out corporate partnerships plan & put together deck & create potential assets
- Assess what a kit partnership value would be for club if we choose to go in that direction
- Work with Board and Soccer Operations to figure out and create what is sellable to a corporate partner

- Go to market and pitch partnerships to local companies to support the club Vendors
  - Coordinate all Food Trucks for Tournament events. (Capitol Cup, Boo Fest, and other miscellaneous events)
  - Coordinate with Tournament Director on events for placement of vendors and other details
  - Collect payments from food vendors after each event
  - Work with Fine Designs for all tournaments and collect payments

#### Club Partners - Soccer

- Work with Board and Soccer Operations to secure soccer related club partners,
  i.e.:
  - o KIME
  - o Turf Tank
  - o Veo Cameras
- Follow up to make sure plans are being executed
- Communicate with club partners to make sure they are taken care of
- Work with Tournament Director and Event Organizer to make sure partners are taken care before and during each tournament/event

# Marketing and Communication

- Support the President and Director of Membership
  - o Partner Integration
  - o Club Communication
  - o Marketing
  - o Social Media James Ph
  - o Club Brand/Branding

#### Individuals and Families

Interface with parents to discuss well-being of the club

## Other

- Attend all Board of Director meetings
- Be available for club tournaments and functions
- Other duties as assigned